RALEIGH BARTLETT ANIMAL HOSPITAL

"The entire process was quick, easy and the new lighting makes a huge difference in the brightness of our clinic."

James Canavan, Practice Manager Raleigh Bartlett Animal Hospital







Find out how MainStreet Efficiency can help your small business start saving.

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A SMART PROGRAM THAT'S A SMART CURE FOR HIGH LIGHTING COSTS.

Since 1978, the Raleigh Bartlett Animal Hospital and its team of veterinary professionals have provided a wide variety of animal and pet care services in the Memphis area. For this growing practice, keeping up with rising energy costs was proving just as demanding as keeping up with the pace of progress in veterinary medicine.

From surgery rooms to grooming areas and waiting rooms to retail space, it is vital that the hospital be well lit, 24-hours a day. Actively searching for ways to make the facility more energy-efficient, the hospital team engaged with MainStreet Efficiency to achieve that goal. After a brief assessment, the program proposal highlighted the potential impact that making energy-efficient lighting upgrades throughout their facility would have on annual energy costs.

"The entire process was quick, easy and the new lighting makes a huge difference in the brightness of our clinic", claimed James Canavan, Practice Manager. "These energy efficiency upgrades will also make sure that our bottom line looks a whole lot brighter, as we realize the potential of just how much we will save on energy costs, not just now but in years to come."

MAINSTREET EFFICIENCY

Helping Small Business Owners Lower Operation Costs Through Energy Efficiency

MLGW, TVA and program partner Lime Energy offer this program to small businesses in Shelby County, TN with an average monthly electric demand of 100 kW or less. In two years, more than 6,000 small businesses have benefited from MainStreet Efficiency lighting upgrades which lower their electricity use, reduce maintenance and improve lighting quality.







VALERO

"The energy savings we received after the energy-efficient lighting upgrades are better than expected."

Amin Mohammed A Valero Station Owner in Memphis. TN







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SEEING ENERGY SAVINGS IN A WHOLE NEW LIGHT.

Neighborhood gas stations are an integral part of any local community, making sure that the vehicles we use are fueled to maintain our everyday lives. Functioning day and night, effective gas station canopy and forecourt lighting is important for both the comfort and safety of customers.

Saving as much as possible on lighting costs is key for any business, but especially for gas stations that operate 24 hours a day. After learning how MainStreet Efficiency helped another business lower their utility costs through energy-efficient lighting upgrades, Amin Mohammed, a Valero station owner in Memphis, decided to call about the program. His interest changed to excitement upon seeing the potential energy savings from the MainStreet Efficiency business assessment.

"The project team and whole process went very well," Amin Mohammed explained. "The energy savings we received after the energy-efficient lighting upgrades are better than expected. I would recommend the MainStreet Efficiency Program to other small businesses to help them see the same energy savings that we are."

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MEMPHIS EQUIPMENT COMPANY

"The cost up front was not a main concern, knowing that in a year or a little longer... we're going to recoup that investment."

Doug Cummings, Vice President & Secretary Memphis Equipment Company



For over 60 years, Memphis Equipment Company, "the nation's largest military vehicle and surplus parts dealer," has been a successful local business and as a 100% employee-owned one, is always looking for smart ways to save.

Learning how MainStreet Efficiency had helped another business lower their energy costs, Memphis Equipment Company decided to take advantage of the program to realize the same benefits, particularly after seeing the potential energy savings from the MainStreet Efficiency business assessment.

"The cost up front was not a main concern," Doug Cummings explained. "We invested above the program incentive, spending over \$11,000 for new, more efficient lighting equipment. Savings improved even on the first utility bill and we're confident that we will save thousands in subsequent years. The upgrades also enhanced the workspace." Doug added. "Immediately... it was much brighter!"

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